



**Juvenile Diabetes Research Foundation
Not For Profit Organization
501C3 Public Charity Event
Federal Identification Number: 23-1907729**

To whom it may concern,

You are receiving this letter because your business is such a vital part of our community. We want you to have the opportunity to support a great upcoming event called Cruisin for a Cure. This event is to raise money for the Juvenile Diabetes Research Foundation.

Hundreds of children in our community suffer from this terrible disease. Medical research is only a few years away from some possible solutions and we want to help. We have asked our community to come together, and so far we have been donated a 52 Chevrolet pickup truck that we are going to restore and raffle off. Many of the parts and labor will be donated but even more volunteer time and money will be required. We will sell tickets for this raffle all throughout the year and give it away the day of our main event.

The main event will be held at the corvette museum in on September 25, 2010. We will have a car/truck/ and bike cruise in, silent auction, live bands, special appearances, kids activities, vendor and merchant sales, contest, the truck giveaway, the check presentation and more. In order to make this happen we desperately need your help. On page 2 of this packet you will find the different level sponsorships and we desperately ask that you consider giving. This is a one time commitment and hope you will find it in your heart to help the children that are suffering from this disease.

Your company name will be acknowledged all throughout the year in the local media, through flyers and brochures, and displayed at the event. You will be acknowledged as a Platinum, Gold, or Silver sponsor in many ways and will also have the opportunity to attend the event and promote your business.

Please contact me with your decision as soon as possible. We have an extreme amount of work to do before the main event and it will require funds to do so.

If you have any additional questions please do not hesitate to contact me or any of the board members for more information. (Page 3 is a contact list of board members).



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**Platinum Sponsor
\$500.00**

**Gold Sponsor
\$250.00**

**Silver Sponsor
\$100.00**

**Individual Sponsor
Any amount or item that can be donated for the silent auction.**

\$1000.00 Sponsor - Will received their logo on the event trailer (the trailer that will be at every event we will sell tickets and t-shirt out of this trailer). **This will be the most visible signage at the events.** They will also get corporate sponsor recognition at all the events, on the local media, on all brochures and flyers.

\$500.00 Sponsor - Will receive a large size logo on the Platinum Sponsorship board (this will be a large display board that will travel with the truck to all the events). This board will be very visible and set right in front of the truck that will be given away. The sponsor will also get platinum sponsor recognition at the events, on the local media, on all brochures and flyers.

\$250.00 Sponsor - Will receive a medium size logo on the Gold Sponsor section of the board (this will be a large display board that will travel with the truck to all the events). This board will be very visible and set right in front of the truck that will be given away. The sponsor will also get gold sponsor recognition at the events, on the local media, on all brochures and flyers.

\$100.00 Sponsor - Will have a small size logo on the Silver Sponsor section on the board ((this will be a large display board that will travel with the truck to all the events). This board will be very visible and set right in front of the truck that will be given away. The sponsor will also get silver sponsor recognition at the events, on the local media, on all brochures and flyers.

Individual or Silent Auction Item – Name will be on the donated item and it will be listed on the brochure. Any item valued at more than \$100 will be listed on the sponsor board as well.

***Please make check payable to : Cruisin For A Cure**

Internal Revenue Service

Date: April 23, 2007

JUVENILE DIABETES RESEARCH
FOUNDATION INTERNATIONAL
% GARY CURTO
120 WALL ST FL 19
NEW YORK NY 10005-4000 190

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:

Cheryl Skaggs ID # 31-04010
Correspondence Specialist/Screeners

Toll Free Telephone Number:
877-829-5500

Federal Identification Number:
23-1907729

Dear Sir or Madam:

This is in response to your request of April 23, 2007, regarding your organization's tax-exempt status.

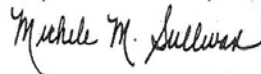
In April 1973 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations 1

Contact Information :

Please contact any of us for more information or if we can pick up your donation. If you wish to mail your donation, you can send it to:

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Cruisin for a Cure
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Bowling Green, KY 42104

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